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**vTrax Technologies Files Major Patent Infringement Suit
Against Siemens Communications, Inc., Flagstar Bancorp, Inc.,
Assurity Life Insurance Company, Avaya Inc., CSX
Corporation, and Palm Coast Data, LLC**

Vero Beach, Florida (March 10, 2010) – Coughlin Stoia Geller Rudman & Robbins LLP (“Coughlin Stoia”), the world’s leading plaintiffs’ law firm, announced today that it has filed a major patent infringement suit against Siemens Communications, Inc., Flagstar Bancorp, Inc., Assurity Life Insurance Company, Avaya Inc., CSX Corporation, and Palm Coast Data, LLC on behalf of its client vTrax Technologies. The lawsuit was filed for infringement of U.S. Patent No. 6,865,268 in the United States District Court for the Southern District of Florida. As a result of these defendants’ on-going infringement, vTrax seeks both injunctive relief and monetary damages.

vTrax Technologies is a Florida corporation that develops, owns, and licenses its virtual call center technologies to the 9+ billion dollar customer relationship management (“CRM”) industry. vTrax’s “Dynamic, Real-time Call Tracking For Customer Relationship Management” patent is essential to CRM technologies utilizing real-time call tracking, collaboration, and resolution management in today’s call center environments.

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About vTrax Technologies

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About Coughlin Stoia Geller Rudman & Robbins LLP

Coughlin Stoia, a 190-lawyer firm with offices in San Diego, San Francisco, Los Angeles, New York, Boca Raton, Washington, D.C., Philadelphia and Atlanta, is consistently ranked as the world’s leading plaintiffs’ firm, having recovered billions of dollars for its clients. The firm is active in major litigations pending in federal and state courts throughout the United States and has taken a leading role in many important actions on behalf of defrauded investors, consumers, inventors and

companies, as well as victims of human rights violations. The Coughlin Stoia Web site (<http://www.csgr.com>) has more information about the firm.